

「2007 China Top 10 Innovative Brand Exhibition」
**Shanghai International Automotive Manufacturing
Technology & Material Show**
Date : 11th-14th. Aug.2010
Venue : Shanghai New International Expo Center ,China.
www.shanghaiAMTS.com



Organizers:

Society of China Automotive Engineering
Shanghai forever exhibition Co., Ltd
Shanghai Modern Int'l Exhibition Co., Ltd
China auto manufacturing equipment innovation Union
Automobile Industry Research Institute

Organising Partner

Shanghai Automotive Trade Association
China Association of Machinery Manufacturing Technology
Shanghai Society of Automotive Engineers

Supporters (parts)

AMT Shanghai Technology and Service Center
American Material Society (ASM)
North America Robotics Society

Forum Supporters

China Automotive Technology & Research
Center (CATARC)
Scivic Engineering Corporation (SCIVIC)
Tongji University-Automobile Research Institute

Shanghai Int'l Automotive Manufacturing Technology & Materials Show (AMTS) was originated in 2004, when the industrial level of auto industry, a key field of the State, was facing the situation to be further optimized and upgraded. As a significant factor influencing on the productive effect and productive cost, the technical level and material application of automobile manufacturing have always been the topics of interest to most consumers in auto industry and the technological equipment alteration and upgrading of the auto industry have always been the consumption hot spot in auto area, therefore, the engineers from auto industry have been become the leading group to participate in such exhibitions. Shanghai Int'l Automotive Manufacturing Technology & Materials Show-AMTS was born at the right moment just under this background.

Focus on all links in the area of automotive manufacturing technology industry, AMTS will fully demonstrate the applications and innovations in various sections of auto materials and design, technology and equipment as well as assembly and detection for the engineering technical personnel in auto industry, which is a glittering occasion to completely present the innovative products and advanced conception in the area of automotive manufacturing technology industry.

Witnessed the development and growth of global auto industry at present, the aspect for auto industry how to reduce production cost and increase production efficiency in the competition as well as in the field of design and manufacture of new energy vehicles have gradually been considered as a new trend in 21st century world auto industry. AMTS 2010 will establish three new characteristic display areas such as the display area for the design and manufacture of new energy vehicles, parts and components manufactured by advanced technical equipment, and the display of the achievements of China national automotive manufacturing equipment during the Chinese Government "The Twelfth Five-year Plan" . Meanwhile, the "Innovative Forum for China Automotive Manufacturing Equipment" is held by Society of Automotive Engineers of China together with the exhibition.

AMTS 2010 is developing together with China auto industry! And China auto industry presses forward vigorously in the financial crisis, with the manufacture and sales of automobiles ranking first in the world in 2009, during which China auto industry ushers in an unprecedented development opportunity.

AMTS is such a good platform to present the complete and leading technology programs for china auto industry. We Sincerely welcome your advanced technology and products sparkly show in AMTS 2010!

Please don't miss such an good opportunity to further explore Chinese Auto Manufacturing Market. For more detailed information, please visit www.shanghaiAMTS.com .

Please arrange your participation in advance ,We are looking forward to your reply!

Best wishes!

OrganizingCommittee

Exhibitors & Visitor Survey

VISITORS

The 4 days event attracted a total of 12,336 professional visitors from 34 countries and regions at AMTS 2009, including

1577 visitors from the greatest powers in auto manufacturer such as Germany, the United States, Japan, Korea, with the ratio of foreign visitors reaching 18.1%.By the financial crisis affected,the exhibiting scope and visitor number were decreased by 24.6% and 7.5% compared with the previous year .In spite of the worse goble economy situation,thanks to the chinese auto market growth.Most of the visitors at AMTS are basically belonging to decision-makers in auto manufacturing industry with specific intention to visit the exhibition, who believe that AMTS is becoming more than more important.

- 18% of them are new visitors,up by4.5%
- 87% of the visitors believes AMTS is more and more important, up by 2%;
- 95% of the visitors comes from auto industry, lower by 3%;
- 80% of the visitors has purchasing right or consulting role in actual purchasing, lower by 15%;
- 52% of the visitors has specific intention to purchase, lower by 29%;
- 50% of the visitors will invest in future six months, lower by 32%.



→"With high quality of exhibitors, the organizer invited visitors professionally, only a few such auto equipment exhibitions in the world nowadays, I plan to visit this exhibition once again in the next year".
 ——Gao Shiwei, section chief of Development Dept, BYD Motors Limited :



→" This exhibition is very good in all aspects, especially in the processing technology for parts and components, various enterprises with the leading technology in the world gather here, where we have found some advanced technical solutions at AMTS, it's really very good!"
 ——Mr Jiang Yu Bao, manger of Engineering Dept,
 Chery Automobile Co., Ltd.



→ "This exhibition is the largest in the field of auto manufacturing technology, reflecting the rapid development of auto equipment industry and we have achieved a great deal this time."
 ——Meng Shujie, director of Welding Technology Dept,
 Engineering Institute, Great Wall Motor Company Limited



→ " The exhibition is very professional and the quality of exhibitors is much higher but the only deficiency is the scope shall be enlarged. We will take part in AMTS as usual".
 ——Mr.Ma Qiang. Section chief of New Project Section,
 SHANGHAI VOLKSWAGEN



→" Through this exhibition, we find out Matrix, a famous brand in the field of thread grinding machine and look at the on-spot demonstration of the machine, it's very good and we are very satisfied"!
 ——Chen Changnian, director of Equipment Dept,
 Society of Automotive Engineers of China

EXHIBITORS

- 313 exhibitors, reduced by 35%;
- 93% of the exhibitors expects fine performances in 2010;
- 89% of the exhibitors is satisfactory with the quality of high-grade and professional visitors;
- 41% of the exhibitors plans to enlarge exhibiting floor at AMTS 2010;
- 93% of the exhibitors evaluates AMTS will be the most important exhibition in auto manufacturing industry



→Through three consecutive AMTS, I witness this exhibition is becoming more and more importantand becoming every bit as impactful with my own experience, which offers a powerful platform for clients in auto manufacturing industry to communicate and exchange,It's no doubt that AMTS has been the best and professional auto manufacturing technology exhibition in Asian and even in the world.

——Xu Bin, manager of Car Industry Dept, Robot Dept, ABB China



→The quantity and quality are very good either in exhibitors or in visitors at this AMTS, we offer our latest products and technology application programs to the clients in auto industry.

——Chen Ming, Assistant to GM, Yamazaki Mazak Corporation (Shanghai)



→UK, MATRIX : There are plenty of professional visitors from auto industry on the exhibiting spot and the organizer has successfully organize the exhibition, I think we will continue to come to the next exhibition.



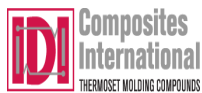
→Through four days' exhibition, we take in many major clients in auto industry and actively exchange with them, achieving our target successfully at this exhibition.

——Mr. Liu Gang, International Business Dept,
Dalian Auto-Tech Incorporated Corporation



→This exhibition is indeed extremely meaningful, we find out so many new technologies here and we are sure to come to AMTS 2010.

——Lin Xingwei, GM, HGV Vosseler GmbH & Co.KG



→As an exhibitor, we are very satisfied with this exhibition, the publicity orientation of the exhibition is very accurate and sufficient; either in the preparation for the exhibition or during the exhibition, the organizer has offer us considerate services; most of the visitors are the professional insiders with relevant professional knowledge.

——He Shan, Market Development Dept, IDI Composites International

Exhibition Profile

I. Automobile Design and Development

- 1.1. Whole Automobile Design
- 1.2. Design and Technology of Internal Automobile Decoration Industry
- 1.3. Light Automobile Structure

2. Automobile Material

- 2.1. High-strength Steel, Plate, Tubing and Bar of Automobile
- 2.2. Aluminum, Magnesium, Titanium and Alloy Materials
- 2.3. Compound Material 2.4. Automotive Painting 2.5. Other Automotive Materials

3. Manufacture Technology and Equipment of Automobile Parts and Components

- 3.1. Light-weight Manufacture Technology and Equipment
- 3.2. Precision Forging Production Line and Producing Unit for Manufacturing Parts and Components (Near-Net Forming Complete-set Technology and Equipment)
- 3.3. Forging Production Line Technology and Equipment for Parts and Components Manufacture
- 3.4. Metal Stock-removing Machine Production Line and Manufacture Unit of Parts and Components (including Digital Control Knife Tool System and Cutting Fluid)
- 3.5. Forming Die and Manufacture Technology 3.6. Thermal Treatment Technology and Equipment of Parts
- 3.7. On-line Detection and Quality Control 3.8. Identifier and Packing

4. Bodywork Manufacture Process and Equipment (Four Major Process Equipments)

- 4.1. Punching Production Line Technology and Equipment 4.2. Bodywork welding Production Line
- 4.3. Spray Coating Production Line 4.4. Whole Automobile Assembly Line
- 4.5. Agile Flexible Transfer Line (AFTL) of Power Assembly
- 4.5.1. Key Technology of Agile Flexible Transfer Line of High-precision Engine
- 4.5.2. Manufacturing Equipment of Energy-saving Automatic Transmission
- 4.6. Industrial Robot Complete-set Technology and Equipment
- 4.7. On-line Detection and Quality Control technology 4.8. Environmental Protection

5. Assembly and Quality

- 5.1. Assembly Technology 5.2. Transmission Technology 5.3. Erection Technology
- 5.4. Connection Technology 5.5. Disassembly Technology 5.6. Monitoring and Testing
- 5.7. Detection and Testing 5.8. Robot Technology 5.9. Machine Vision 5.10. Parts Cleaning

6. New Exhibition Zones

- 6.1. Exhibition Zone of Parts and Components produced by Sophisticated Equipments
- 6.2. Exhibition Zone of Automobile Manufacturing Equipment in the National "12th Five-Year Plan" Period
- 6.3. Exhibition Zone of New-energy Automobile Design and Manufacture Technology

Collocated Events:

- ☆ 2010 China Auto manufacturing technology & equipment forum
- ☆ Chinese automotive material innovation forum

The latest information of event,Please browsing website: www.shanghaiAMTS.com

Exhibition Fee:

	Stand booth (min 9 m ²)	Only booth (min 27 m ²)
International enterprises	USD3200/9 m ²	USD320/m ²
Area A (senior section)	USD2,600/9 m ²	USD260/m ²
Area B	RMB13,980/9 m ²	RMB1,400/m ²

Stand booth including : Wall paneling, fascia, carpeting, information desk, chair, spotlights, 15amp/220v single-phase power point;

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