



**Foundry-Planet.com**

# Media Information 2011





# Foundry-Planet.com

## Foundry -Planet – 10 Reasons Why!

1. Top B 2 B issues of the day at a glance,
2. Verifiable effective promotion and branch oriented advertisement,
3. With 2000 readers per day Foundry-Planet is the biggest and best of its kind – you are guaranteed an up-front experience
4. It's the media of tomorrow, guaranteeing budget-friendly fees today
5. Due to a database articles remain available
6. The information is strictly business to business: gain access to the sources the specialists have
7. Access the free foundry dictionary, perfectly suitable for your correspondence
8. Access the used equipment and job exchange
9. Multiply your access to your own website
10. Profit from multimedia presentation



# Foundry-Planet.com

## What is Foundry-Planet all about ?

www.foundry-planet.com is an internet portal especially for foundries, foundry industry suppliers, consultants and customers of metal castings. Since the launch back in 2005 it has improved continuously, and became today's number one online-portal for the foundry industry, recommended all over the world. Foundry-Planet.com will give you the unique opportunity to reach your customers worldwide in many different languages. Suchlike is accomplished by stunning simplicity; with one exclusive most widespread medium. The online branch portal is the alternative to established itself existing print media and offers supplementary features of communication. Show your customer all he is expecting nowadays:

- Reports
- Animations / Pictures
- Video
- Interviews

You can tremendously emphasize and highlight existing promotional actions of your company. Those will be dispread and boosted by using our online advertisement solutions. Our qualified and highly motivated team will be at your disposal at any time regarding questions, suggestions or requests.



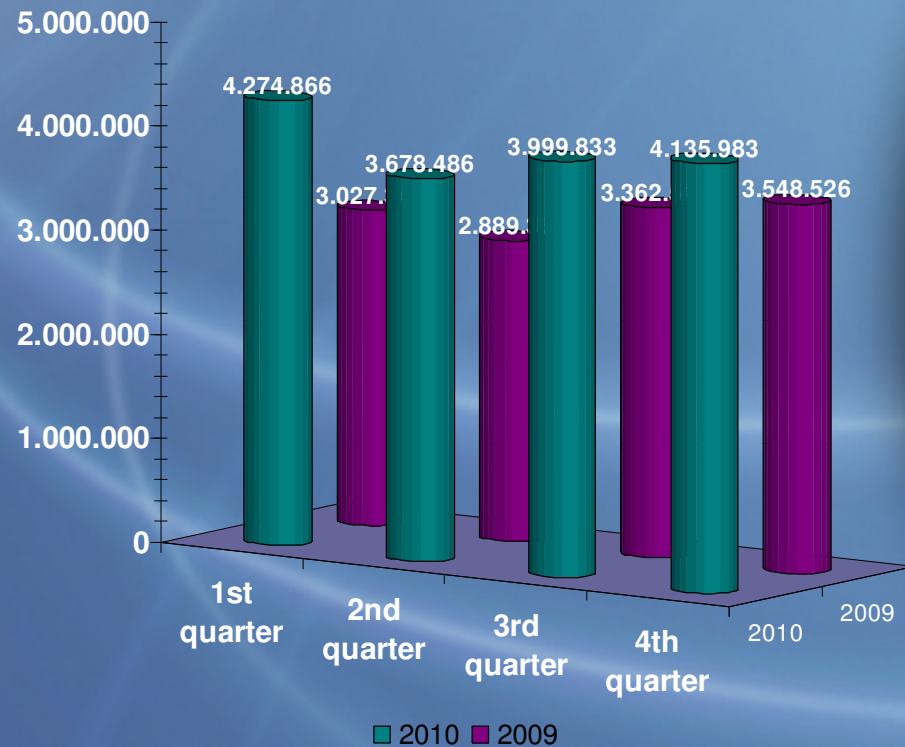
# Foundry-Planet.com

## Who is on Foundry- Planet?

Our readers:

- Decision-makers in the foundry sector
- Industry's top suppliers and foundries
- International customers and traders of casting products
- Industry-based associations and their members
- Universities and technical colleges
- Consultants
- Engineers

Foundry-Planet - Page Views





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## Foundry- Planet- visits



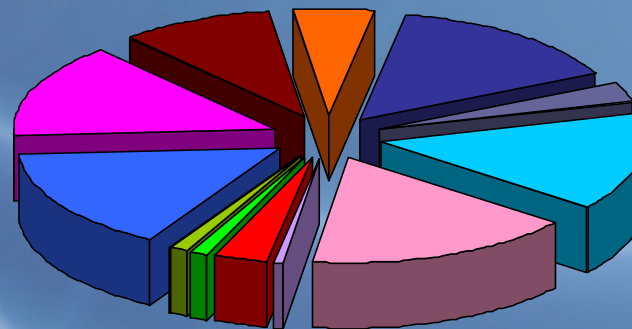


# Foundry-Planet.com

Accepted all over the world!

Foundry-Planet.com is being Accessed from all over the world and stands out with its international relations.

This graph represents the philosophy our team has been working with the last years.



- |                             |                   |
|-----------------------------|-------------------|
| ■ Western Europe            | ■ Northern Europe |
| ■ Southern Europe           | ■ Eastern Europe  |
| ■ Western Asia              | ■ Eastern Asia    |
| ■ South-Eastern Asia        | ■ Southern Asia   |
| ■ Northern America          | ■ Central America |
| ■ South America             | ■ Northern Africa |
| ■ Australia and New Zealand |                   |



# Foundry-Planet.com

## Your benefit from Foundry-Planet!

Your benefits in comparison with online databases and print media:

Each day top issues and news of the foundry industry are accessible, passing the ability on to you to have all brand new information available at only one glance. Dive into the world of the foundry industry and explore everything that's going on with only one click! No more digging out information from different pages - it's all in your reach! Alongside to our fresh-out-the-oven daily and corporate news we also offer an industry specialised dictionary, used equipment, job exchanges and a lot more -it's yours to experience!

What is your benefit? Real penetration of the market with more than 90 countries worldwide!

Today's top level management including commercial and technical decision makers use the internet daily as naturally as their toothbrush. Like it or not - the internet is the future and every imaginable opportunity of communication, such as audio and video. Use the power of internet-marketing! Due to the high circulation and cross-links to other sites the portal quickly reached high rankings in most of the internet search engines and it is still improving its position because of the vast amount of users. Let your company benefit from it, as you will be found easier alongside with **[www.foundry-planet.com](http://www.foundry-planet.com)** .



# Foundry-Planet.com

## Detailed Product Information 1 / 4

www.foundry-planet.com	Premium Partner Package	Partner Package Special	Partner Package	Suppliers-Catalogue	Foundries-Catalogue	Without Package
	390,- €/month	275,- €/month	150,- €/month	190,- €/year (is equivalent to ca.15,85/month)	90,- €/year (is equivalent to ca.7,50/month)	0,- €/year
<b>Comparable with:</b>	Print-Front page	Print-Content page next to topic report	Print-Content page	Print-Catalogue of Suppliers	Print-Catalogue of Foundries	---
<b>News</b> Messages with general content and general binding interest for the branch, without PR-Character, without nomination of companyname or others. (subject to the editorial independence, non-publishment reserved)	included	included	included	included	included	free
<b>Corporate News with picture</b> PR messages, product messages, CRM-reports etc. without page limit)	no limit	12 / year	6 / year	1 / year	1 / year	300,- €/News + 50,- €/Picture
<b>Placement of a banner on the startpage with link to your homepage</b>	included	Changing banner with other Special-Package customers	---	---	---	---
<b>Placement of a banner on a content page with link to your homepage</b>	1 x included, any additional topic 60,- € / month	1 x included, any additional topic 60,- € / month	60,-€ / month each topic	---	---	---
<b>Placement of a banner on a content page f. e. Newline, Fairs /Congresses or Used Equipments with link to your homepage</b>	60,- € / month each page	60,- € / month each page	1 x included, 60,- € / month each following page	---	---	---



# Foundry-Planet.com

## Detailed Product Information 2/ 4

	Premium Partner Package	Partner Package Special	Partner Package	Suppliers-Catalogue	Foundries-Catalogue	Without Package
Registration as a partner in the newsletter	included	included	included	---	---	---
Suppliers or Foundries Catalogue: Free entry = company name, address, main categories	included	included	included	included	included	free
Suppliers or Foundries Catalogue: Basic entry = company name, address, web - and e-mail, logo, listed under 5 categories	included	included	included	included	included	---
Suppliers or Foundries Catalogue: Company profile - complete company profile	included	included	included	60,- €/year	60,- €/year	---
Suppliers or Foundries Catalogue: Products and benefits - unlimited keywords and branch declaration	included	included	included	60,- €/year	60,- €/year	---
Suppliers or Foundries Catalogue: List of references	included	included	included	60,- €/year	60,- €/year	---
Suppliers or Foundries Catalogue: Representatives worldwide - complete distribution channels (settlements, foreign service...)	included	included	included	60,- €/year	60,- €/year	---



# Foundry-Planet.com

## Detailed Product Information 3/ 4

	Premium Partner Package	Partner Package Special	Partner Package	Suppliers-Catalogue	Foundries-Catalogue	Without Package
<b>Suppliers or Foundries Catalogue</b> <b>Skills and certifications</b> - presentation of manufacturing skills, certifications	included	included	included	60,- €/year	60,- €/year	---
<b>Suppliers or Foundries Catalogue,</b> <b>Topics-Link</b> – Company name on a topic-site with link to entry in Catalogue of Suppliers (capable suppliers for a topic)	included	included	included	60,- €/year/ topic	60,- €/year/ topic	---
<b>Banner on items in the foundry dictionary</b>	5 items included, any additional item 50,- €/ year	3 items included, any additional item 50,- €/ year	1 item included, any additional item 50,- €/ year	90,- € item/ year (2 items 165,- €, 3 items 225,- €, 4 items 275,- €, 5 items 310,- €, any additional item 50,- € a year)	90,- € item/ year (2 items 165,- €, 3 items 225,- €, 4 items 275,- €, 5 items 310,- €, any additional item 50,- € a year)	90,- € item/ year (2 items 165,- €, 3 items 225,- €, 4 items 275,- €, 5 items 310,- €, any additional item 50,- € a year)
<b>Foundry-Trading full membership</b>	included	included	included	120,- € / year	120,- € / year	120,- € / year
<b>Used equipment</b> (Placement after incoming payment – please order data specifications)	special arrangement	special arrangement	special arrangement	110,- € / 30 Days ( 75,- € without picture)	110,- € / 30 Days ( 75,- € without picture)	110,- € / 30 Days ( 75,- € without picture)



# Foundry-Planet.com

## Detailed Product Information 4/ 4

	Premium Partner Package	Partner Package Special	Partner Package	Suppliers-Catalogue	Foundries-Catalogue	Without Package
<b>Job announcement</b> (Placement after incoming payment – please order data specifications)	special arrangement	special arrangement	special arrangement	Job offer general: <b>150,- € / 30 Days</b> Job offer practical training: <b>75,- € / 30 Days</b> Job search general: <b>150,- € / 30 Days</b> Job search practical training: <b>free</b>	Job offer general: <b>150,- € / 30 Days</b> Job offer practical training: <b>75,- € / 30 Days</b> Job search general: <b>150,- € / 30 Days</b> Job search practical training: <b>free</b>	Job offer general: <b>150,- € / 30 Days</b> Job offer practical training: <b>75,- € / 30 Days</b> Job search general: <b>150,- € / 30 Days</b> Job search practical training: <b>free</b>



# Foundry-Planet.com

## Foundry-Planet Team & Contact



**Thomas Fritsch**  
Managing Director  
Tel.: +49 (0) 8362 - 93085-0  
Fax: +49 (0) 8362 - 93085-20  
[office@fritsch-media-gmbh.com](mailto:office@fritsch-media-gmbh.com)



**Barbara Haid Fritsch**  
† 07.11.2007  
Editor in Chief



**Christoph von Platen**  
CEO Sales & Marketing & Journalist  
Tel.: +49 (0) 8362 - 93085-14  
Fax: +49 (0) 8362 - 93085-20  
[cvp@foundry-planet.com](mailto:cvp@foundry-planet.com)



**Alexander Mayerhofer**  
Editorial Journalist /  
Sales Manager  
Tel.: +49 (08362) 93085-40  
Fax: +49 (08362) 93085-20  
[sales@foundry-planet.com](mailto:sales@foundry-planet.com)



**Victoria Kanat**  
Sales  
Tel.: +49 (08362) 93085-44  
Fax: +49 (08362) 93085-20  
[sales@foundry-planet.com](mailto:sales@foundry-planet.com)



**Stefanie Köpfle**  
Technical Support  
Tel.: +49 (0) 8362 -93085-30  
Fax: +49 (0) 8362 -93085-20  
[sales@foundry-planet.com](mailto:sales@foundry-planet.com)



**Jutta Hiemer**  
Administration  
Tel.: +49 (08362) 93085-0  
Fax: +49 (08362) 93085-20  
[office@fritsch-media-gmbh.com](mailto:office@fritsch-media-gmbh.com)



**Britta Berkey**  
Tel.: +49 (08362) 93085-66  
Fax: +49 (08362) 93085-20  
[service@foundry-planet.com](mailto:service@foundry-planet.com)



**Andreas Kanat**  
Webmaster  
Tel.: +49 (08362) 93085-60  
Fax: +49 (08362) 93085-20  
[andreas-kanat@fritsch-media-gmbh.com](mailto:andreas-kanat@fritsch-media-gmbh.com)



**Torben Müller**  
Web-Development and Technical Support  
Tel.: +49 (0) 8362 - 93085-15  
Fax: +49 (0) 8362 - 93085-20  
[torben-mueller@fritsch-media-gmbh.com](mailto:torben-mueller@fritsch-media-gmbh.com)