



## GCM editorial calendar 2024

| Issue/Ad deadline  | Special  | Event focus  |
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| <b>March issue</b><br>Ad deadline: March 20, 2024                              | Diecasting industry trend  | <ul style="list-style-type: none"> <li>• EUROGUSS (Jan. 16-18, 2024)</li> <li>• IFEX 2024 (Feb. 2-4, 2024 India)</li> </ul>  |
| <b>June issue - print Issue for MMC Shanghai</b><br>Ad deadline: June 20, 2024 | Look at the foundry industry development from MEAL CHINA         | <ul style="list-style-type: none"> <li>• Fenaf (June 18-21, 2024, Brazil)</li> <li>• METAL CHINA (July 4-7, 2024, Shanghai)</li> </ul>   |
| <b>Sept. issue</b><br>Ad deadline: Aug. 10, 2024                               | Focus on a new edition of Turkey exhibition                      | <ul style="list-style-type: none"> <li>• Metal Shenyang (Sep. 1-4, 2024 Shenyang, China)</li> <li>• ANKIROS/TURKCAST (Sep. 19-21, 2024, Istanbul)</li> </ul>                             |
| <b>December issue</b><br>Ad deadline: Nov. 30, 2024                            | Again, the world foundry circle gathering in China (WFC special) | <ul style="list-style-type: none"> <li>• 75<sup>th</sup> World Foundry Congress (Oct. 25-30, 2024, Deyang, China)</li> <li>• Metal-Expo' 2024 (November, 2023 Moscow, Russia)</li> </ul> |

Cover ad size: 210mm (width)x220mm(height)

Full page: 210x287mm

Half page: 210x140mm