B2B PORTAL FOR TECHNICAL AND COMMERCIAL FOUNDRY MANAGEMENT

NO. 14 // JANUARY 2019

FOUNDRY-PLANET.COM

THE B2B PORTAL

MEDIA DATA 2019

B2B FOR TECHNICAL AND COMMERCIAL FOUNDRY MANAGEMENT

THE LEADING WEBSITE IN THE FOUNDRY INDUSTRY WORLDWIDE

PORTRAIT // ABOUT FOUNDRY-PLANET

NO. 1 ONLINE-PORTAL FOR THE FOUNDRY INDUSTRY – KNOWN ALL OVER THE WORLD!

SUMMARY

Foundry-Planet.com is an international B2B internet portal,specificallyfor foundries, foundryindustrysuppliers, consultants, students and buyers of metal castings. Since the launch back in 2005 it has grown continuously, and has become today's No.1 online portal forthe foundryindustry, known all over the world. Foundry-Planet.com gives you the unique opportunity to reach your customers worldwide in many different languages. This is accomplished by stunning simplicity; one exclusive and widespread medium.

YEAR

15th Year / 2019

WEB-ADDRESS

Foundry-Planet.com

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COMPETENCE

The online, branch-specific portal is a perfect tool to complete your communication and increase your reach to customers.

- Articles / Reports
- Product information
- Animation / Illustrations
- Video
- Interviews

You can tremendously emphasize and highlight existing promotional actions of your company. By using our online advetisment solutions. Our qualified and highly motivated team will be at your disposal at any time regarding questions, suggestions or requests.

REASONS WHY:

- Top B2B issues of the day at a glance.
- Verifiable effective promotion and branch oriented advertisement.
- It's the media of today and tomorrow, guaranteeing budget-friendly fees.
- Due to an extensive database, articles remain available over the time.
- The information is strictly business to business: gain access to the sources the specialists have.
- The foundry dictionary provides specific technical terms in nine languages.
- Multiplies access to your own website
- Benefit from multimedia presentation.
- Advertises used equipment and job offers.

ONLINE CONTENT:

- More than 10,000 reports
- More than 15,000 pictures
- More than 200 videos

NEWSLETTER

Over 40,000 subscribers worldwide are informed monthly about news and offers from the foundry-industry.

DATABASE

We have accumulated 75,000 personal contacts within the industry who are notified everey single time we have a special promotion on Foundry Planet. You can be sure they will be notified about your firm.

ESTABLISHED AND REOWNED

OUR READERS:

- Decision-makers in the foundry market
- Top suppliers of the branch and foundries
- International customers, buyers and traders of production materials and casting products
- Industry-based associations and their members
- Universities and Technical Institutes
- Human Resource (HR) Agents
- Consultants
- Engineers
- Students

OUR VISITORS:

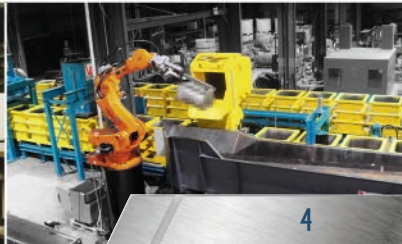
- Our visitors are looking at approximately 10 pages on average
- In total, all visitors spend 64,000 hours per year on foundry-planet

INTERNATIONAL RELATIONS:

Foundry-Planet.com is being accessed from all over the world and stands out within its international relations.

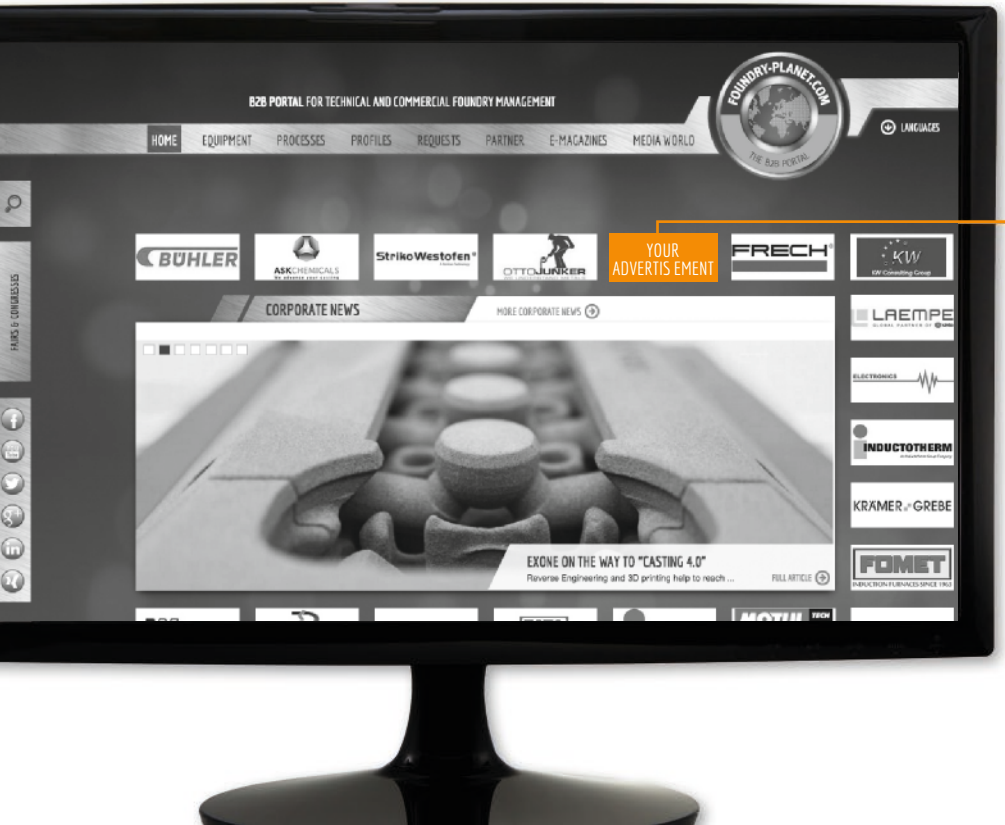
VISITORS FROM 189 COUNTRIES TOP 24:

- Germany
- United States
- India
- China
- Italy
- Turkey
- France
- Poland
- Spain
- Brazil
- Czech Republic
- Russia
- Mexico
- Japan
- Sweden
- Austria
- United Kingdom
- Switzerland
- Canada
- Slovenia
- Iran
- South Africa
- United Arab Emirates
- Ukraine



PREMIUM BOX PARTNER PACKAGE

THE BEST PLACE TO BE ON FOUNDRY-PLANET WITH HIGH CONTINUITY AND A LASTING IMPRESSION

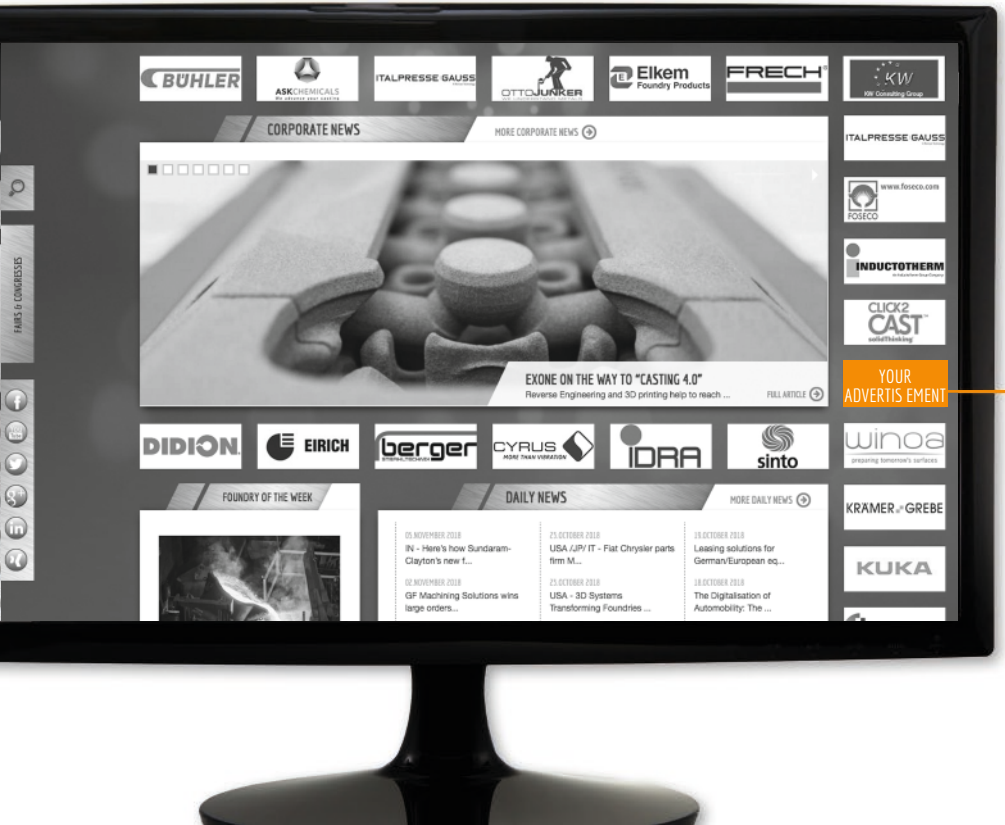


- Banner on the TOP row of Foundry Planet homepage
- Additional Banner on Topic Page with a link to company homepage
- Up to 12 Corporate News Press Releases on the front page of Foundry Planet
- Banner and Press Releases included in the Foundry-Planet Newsletter
- Relevance-Link on Topic Page
- Full Suppliers Profile

SOLD OUT
PRICE
650,- EUR per month

TRIBUNE PARTNER PACKAGE

NEVER LEAVE THE EYES AND MINDS OF OUR FOUNDRY PLANET AUDIENCE IN THE AREA OF TRIBUNE



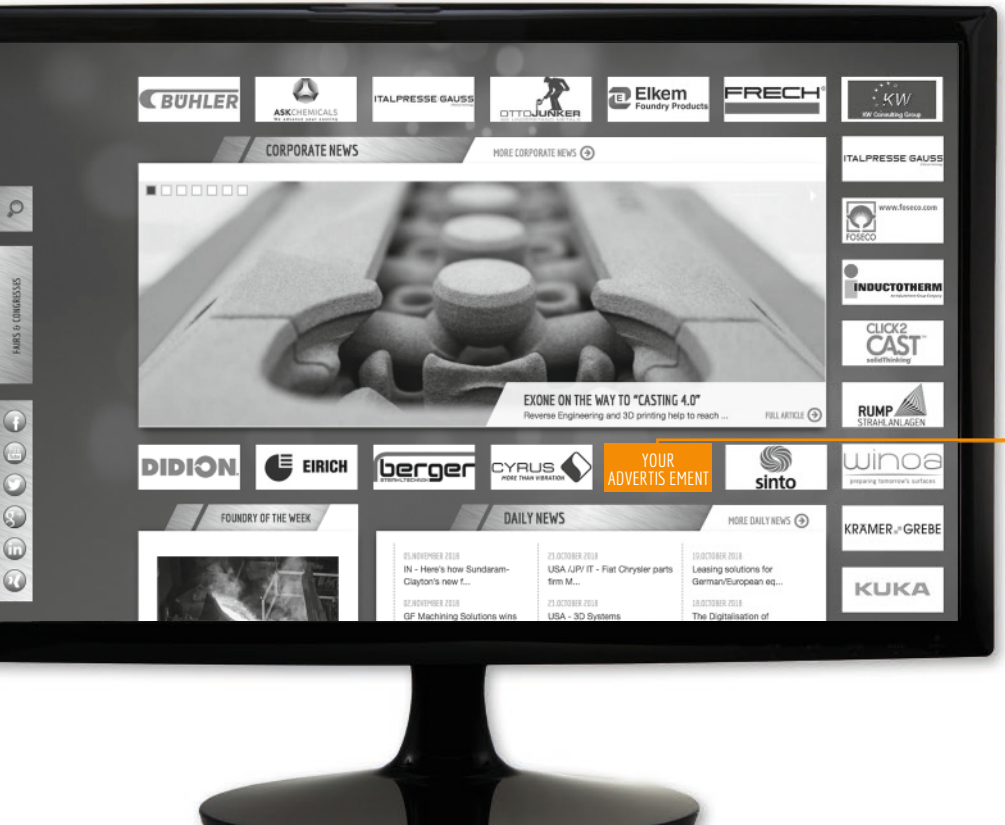
- Banner in the Tribune Section on Foundry Planet homepage
- Additional Banner on Topic Page with a link to company homepage
- Up to 12 Corporate News Press Releases on the front page of Foundry Planet
- Banner and Press Releases included in the Foundry-Planet Newsletter
- Relevance-Link on Topic Page
- Full Suppliers Profile

TRIBUNE PARTNER-PACKAGE

450,- EUR per month

BALCONY PARTNER PACKAGE

PLACE YOUR BANNER AMONGST OTHER GLOBAL PLAYERS UNDER OUR HIGHLY READ CORPORATE NEWS



- Banner in the Balcony Section on Foundry Planet homepage
- Additional Banner on Topic Page with a link to company homepage
- Up to 12 Corporate News Press Releases on the front page of Foundry Planet
- Banner and Press Releases included in the Foundry-Planet Newsletter
- Relevance-Link on Topic Page
- Full Suppliers Profile

BALCONY PARTNER-PACKAGE

380,- EUR per month

PARTNER PACKAGE

YOUR ULTIMATE BRANCH ENVIRONMENT

- Banner on Topic Page with a link to company homepage
- Max. 6 x Corporate News Press Releases on the front page of Foundry Planet
- Banner and Press Releases included in the Foundry-Planet Newsletter
- Relevance-Link on Topic Page
- Full Suppliers-Profile

PARTNER-PACKAGE

210,- EUR per month

MAGAZINES // DATES, DISTRIBUTION, PRICING

Special Issue Magazines

Offered for the industry's most important shows, the Foundry-Planet Special Magazines are a direct method of reaching your target audience via print and online distribution. Let your company's ad be featured alongside interesting technical articles and enlightening interviews with industry's biggest players.

1/1 side
Partner-Pricing: 1950,- EUR
Non-Pricing: 2300,- EUR

1/2 side
Partner-Pricing: 950,- EUR
Non-Pricing: 1200,- EUR

WHEN	WHAT	FORMAT	DISTRIBUTION	LANG.	PRICE	MATERIAL	DEADLINE
2019 FOUNDRY-PLANET MAGAZINES							
JULY	**„DieCasting Dialogue“** for China DieCasting	Print + online	At CDC in Shanghai	EN/CN	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	01.JUL 2019
OCT	**Die Casting Expo**	Print + online	At Expo in Queretaro,MX	EN/SP	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	01.OCT 2019
JAN 2020	**„DieCasting Dialogue“** for EUROGUSS 2020	Print + online	At EUROGUSS in Nüremberg	EN	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	10.DEC 2019
2019 GLOBAL CASTING MAGAZINE							
MAR	**Metal+Metallurgy China** Global Casting Magazine	Print + online	At MMC in Shanghai	EN/CN	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	01.FEB 2019
JUNE	**GIFA** Global Casting Magazine	Print + online + email	Per @ before GIFA	EN/CN	€2200 +VAT	1/1 AD in 4 color; Article + pictures, logo	12.APR 2019
SEPT	**Global Casting Magazine**	Online + email	Per @ before Expo in Mex.	EN/CN	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	02.AUG 2019
DEC	**Global Casting Magazine**	Online + email	Per @ before EUROGUSS	EN/CN	€1950 +VAT	1/1 AD in 4 color; Article + pictures, logo	18.OCT 2019

SUPPLIERS PROFILE AND FOUNDRY PROFILE

THIS IS YOUR OPPORTUNITY TO SHOW WHAT YOUR FIRM IS CAPABLE OF

Included in all package options.
The Suppliers Profile module can also be bokkes without a package.

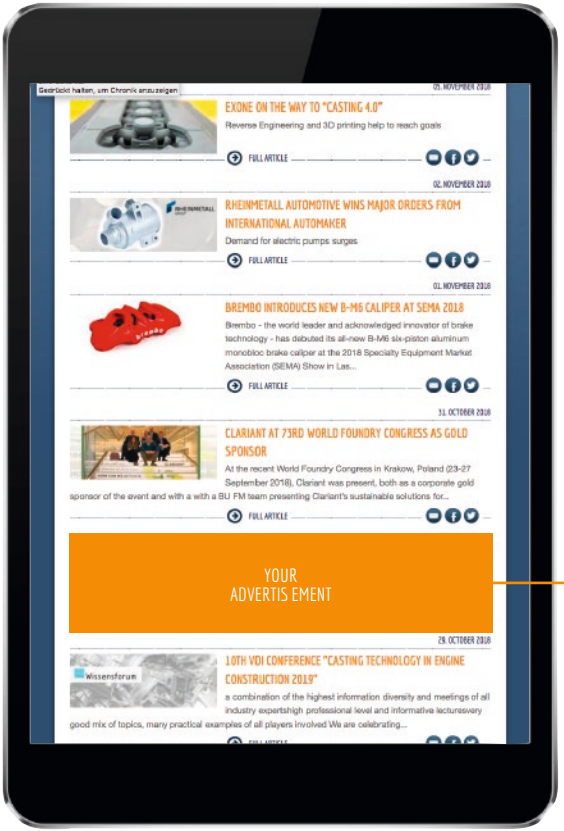
- Logo (140 x 62 px)
- Company Profile
- Up to 2 Corporate News press releases
- Product and Categories
- Manufacturing Capabilities
- References
- Representation Worldwide

INCLUDED IN PARTNER PACKAGES

WITHOUT PACKAGE

450,- EUR per year

AD IN THE MONTHLY NEWSLETTER



The Foundry Planet newsletter is sent out over 40,000 recipients world-wide! The best way to reach out to a large audience and make your firm visible is through the Foundry Planet bi-monthly newsletter.

- Large Ad: 580 (width) x 320 (height) pixels **450,- EUR**
- Small Ad: 580 (width) x 100 (height) pixels **250,- EUR**

Issue Dates*

08. JAN 2019	09. JUL 2019
22. JAN 2019	06. AUG 2019
05. FEB 2019	03. SEP 2019
19. FEB 2019	24. SEP 2019
05. MAR 2019	08. OCT 2019
19. MAR 2019	22. OCT 2019
04. APR 2019	05. NOV 2019
23. APR 2019	19. NOV 2019
07. MAY 2019	03. DEC 2019
28. MAY 2019	17. DEC 2019
04. JUN 2019	
18. JUN 2019	

*exact dates subject to change

ADDITIONAL OPTIONS // WE ALSO OFFER FURTHER ADDITIONAL OPTIONS

ASK US ABOUT

Skyscrape Banner:
140 (width) x 600 (height) pixels
Partner price: 650,- EUR/month
Non-Partner price: 1.250,- EUR/month

Superbanner:
800 (width) x 126 (height) pixels
Partner price: 650,- EUR/month
Non-Partner price: 1.250,- EUR/month

ADDITIONAL OPTIONS // WE ALSO OFFER FURTHER ADDITIONAL OPTIONS

ASK US ABOUT

Video Feature:

Highlight your company's latest products and news or build your brand image. Feature Videos are shown in an exclusive video box on the Foundry-Planet homepage as well as in bimonthly e-Newsletters sent to over 40,000 contacts.

Partner price: 650,- EUR/month

Non-Partner price: 1.100,- EUR/month

GENERAL TERMS AND CONDITIONS OF BUSINESS FOR INTERNET PROMOTION FOUNDRY-PLANET LIMITED

1. Promotion campaign

(1) Promotion campaign according to the following general terms and conditions of business is the contract concerning the set-up of one or more means of advertising in information and communication services, especially internet, for publishing.

(2) For this promotion campaign only the general terms and conditions of business, which make up an essential part of the contract, as well as the price lists of Foundry-Planet Limited Suite C4 1st Floor, New City Chambers, 36 Wood Street, Wakefield, West Yorkshire, WF 1 2HB, GB, represented by Thomas Fritsch, Foundry-Planet Limited, Sebastianstr. 4, D-87629 Füssen, are valid. Validity of general terms and conditions of business of the customer or any other advertisers is particularly out of the question as far as there is no accordance with these general terms and conditions of business. Concerning orders for promotion referring to online medias or other medias, the general terms and conditions of business for this special medium are valid.

2. Means of advertising

(1) Means of advertising in the sense of these general terms and conditions of business can consist of one or more of the following elements:
- a picture and/or text, sound sequences and /or movies (banner),
- a sensitive face which establishes, being clicked, a connection between an online-address named by the customer and further data that are within the domains of the customer (link).

(2) Means of advertising, which are - due to their design - not identifiable as promotion, will be clearly indicated as such.

3. Conclusion of the contract

(1) Except when otherwise stipulated, the contract only accomplishes by confirmation of the order in written form or by e-mail.

(2) When advertising agencies place an order, the contract accomplishes with that advertising agency, except when otherwise stipulated. In case of anyone else acting in promotion shall become customer, he must be nominated by name by the advertising agency. Foundry-Planet Limited is authorized to demand a proof of mandate of the advertising agency.

(3) Promotion of goods or services of more than only one person acting in promotion or other advertiser within one act of promotion (banner promotion), require an additional agreement in written form or by e-mail.

4. Time limit of settlement

If within this conclusion of contract the right of the customer to recall detailed means of advertising is granted, so the order has to be settled within one year after conclusion of the contract.

5. Expansion of order

In case of a conclusion of contract and under reserve to existing capacities, the customer is autohorized to recall further adverts, even more than mentioned in the contract, within a period stipulated.

6. Supply of data

(1) The customer is bound to give means of advertising exactly matching the format or technial defaults of Foundry-Planet Limited in time before start of set-up.

(2) The duty of Foundry-Planet Limited of saving the means of advertising will end three months after their last publishing.

(3) Costs of Foundry-Planet Limited and its partners for changing the means of advertising as required by the customer or in a justifiable way have to be payed by the customer.

7. Authority of refusal

(1) Foundry-PlanetLimited reserves the right to refuse or to block orders of promotion or just even single parts of an order
- if its content is contravening laws or magisterial regulations or
- if its content has been objected in an appellant process by the german Werberat or
- if its publishing is unacceptable for Foundry-Planet Limited because of its content, its source or its technical form.

(2) In particular, Foundry-Planet Limited can withdraw already published means of advertising when the customer by himself changes the content of these means of advertising belated or when data which are referred to by a link and through this the conditions mentioned in paragraph 1 are fullfilled, are changed belated.

8. Continuative links

Continuative links have to be regarded as hints and additional service within the offer of the available website. Foundry-Planet Limited is not responsable for content, operator and user of these websites.

9. Warranty of rights

(1) The customer warrants that he is justified to use all means of advertising. Within the limits of the promotion order, the customer releases Foundry-Planet Limited from third party claims which may arise from infringements of the law. Further Foundry-Planet Limited is released from all costs that may arise from necessary legal defense. The customer is bound to act in good faith and to support Foundry-Planet Limited with information and documents in infringements of the law from third party claims.

(2) The customer transfers all rights of using all kinds of promotion in online medias, including internet, all necessary copyrighted rights of use, all rights of protection of services and all other rights, in particular the right of reproduction, of distribution, of transfer, of sending, of withdrawal from databases and retrieval, in fact in time and content appropriate to the neccessary scale of the execution of the order, to Foundry-Planet Limited. In any case, afore mentioned rights are local transmitted without limits and authorize the use via all known technic methods as well as all known forms of online media.

10. Warranty of Foundry-Planet Limited

(1) Foundry-Planet Limited warrants within the limits of predictable demands a best possible representation of the means of advertising according to the usual technical standard. The customer knows that according to the situation of technic it is not possible to create a programm completely free of defects. Warranty is not valid for irrelevant defects. An irrelevant defect in the representation of the means of advertising exists when caused by
- using a not suited soft- and/or hardware programm for representation (browser) or
- malfunction of the communication network of other operators or
- breakdown of the computer caused by breakdown of the system
- incompleted and/or not updated offers on so called proxies (intermediate memories) or
- breakdown of the ad-server lasting not longer than 24 hours (continual or added) within 30 days after start of the contractual stipulated set-up.

In case of a breakdown of the ad-server lasting a considerable period (more than 10 % of the booked time) within the scope of an temporary and fixed booking the customer is not bound to pay for the period of the breakdown. Further claims are excluded.

(2) In case of inadequate quality of representation of the means of advertising the customer has the right to claim reduction of the price or faultless substitute promotion, but only in the scale in which the purpose of the means of advertising has been affected. By failure or unacceptability of the substitue promotion, the customer has the right to reduce the price or to cancel the order.

(3) If faults in the papers of promotion are not clearly obvious, the customer has no right on claims in case of inadequate publication. The same is valid for mistakes in repeating promotion set-ups when the customer doesn´t refer to this mistake before the next publication.

11. Malfunction of performance

If the execution of the order fails due to reasons which Foundry-Planet Limited is not responsable for (contingent on software or other technical reasons), in particular because of breakdown of the computer, acts of God, strike, decrees by law, malfunction in the field of responsabilty of third party (other providers), network operators or service provider or any other comparable reasons, the execution of the order will be made up for if possible. After remedy of defects and in rework in adequate and in reasonnable time for the customer, the claim on reimbursement of Foundry-Planet Limited still exists.

12. Liability

(1) Claims for compensation of positive breaks of claims, defaults in conclusion of a contract and tortious acts only exist in case of intentional and gross negligence of the Foundry-Planet Limited, its representative or its assistant. This is not valid for the liability of the warranted features or the break of essential contractual obligations; in the last case liability is limited to predictable damage. In case of slight negligence claims for compensation due to impossibility of performance and delay are limited to compensation of predictable damages.

(2) In case of gross negligence by the simple assistant and according to the scale, liability towards contractors is limited to predictable damages.This is not valid for the break of essential duties in contract.

13. Publication of press material

(1) Press releases and left press material and pictures are subject to the reservations of the online editorial office.

(2) There is no claim for publication. In case of publication the author is responsable for the content.

(3) The online editorial office reserves the right to shorten press material. Pictures provided by the customer are regarded as released. In case of violating the personality on third party, the customer will be held responsable for.

14. Price lists

(1) Price lists published in the internet become valid when placing an order. Subject to alterations wth regard to companies. For orders confirmed by Foundry-Planet Limited price variances are valid only in that case when these variances have been announced by Foundry-Planet Limited at least one month before publication of this mean of advertising. In case of a price increase the customer is entitled to resign. The customer has to resign within 14 days after receipt of notification of the price increase.

(2) Allowances go by the actual price list. Advertising agencies and other persons acting in promotion are bound to stand in their offers, contracts and settlements to the price lists of Foundry-Planet Limited.

15. Delay of payment

(1) In delay of payment or respite interests and costs of collection are charged. In case of delay of payment Foundry-Planet Limited can put on hold further execution of the current order up to payment and consist on payment in advance for the rest of the promotion campaign.

(2) Objective founded doubts concerning solvancy of the customer authorize the Foundry-Planet Limited, even during the term of a contract, to make dependant the publication of further means of advertising, regardless of a period for payment already agreed, on payment in advance of the amount and on the compensation of open invoices.

16. Termination

Terminations of promotion campaigns are to be made in written form or by e-mail.

17. Duty to supply information

(1) Unless otherwise expressly agreed, it is incumbent on Foundry-Planet Limited and its technical partners to keep ready on retrieval the following information for the customer within ten workdays after handling of the order:
- the number of access of the means of advertising
- the breakdown of the ad-server as far as it exceeds one connected hour

(2) Objective founded doubts concerning solvancy of the customer authorize the Foundry-Planet Limited, even during the term of a contract, to make dependant the publication of further means of advertising, regardless of a period for payment already agreed, on payment in advance of the amount and on the compensation of open invoices.

18. Data protection

Order of promotion is settled in consideration of the valid data protection act.

19. Place of jurisdiction

Place of performance is the headquarters of the publishing firm, exclusive place of jurisdiction is Füssen or another statutory place of jurisdiction at Foundry-Planet Limited´s option. In business connections with traders, corporate bodies of the public law or in case of public statutory special fund, place of jurisdiction at lawsuits is the headquarters of Foundry-Planet Limited. As far as claims of Foundry-PlanetLimited are not demanded in a summary proceedings for debt recovery, the place of jurisdiction is conform with the registered residence of non-traders. German law is valid. Is the registered residence or the usual residence of the customer, even non-traders, unknown at the time of lawsuit or, after conclusion of a contract, the customer transfered his registered residence or usual residence out of the area within which the law is operative, the place of jurisdiction is the headquarters of Foundry-Planet Limited when the contract has been concluded in written form.

Terms of Trade download on English or German as a PDF-File on the website. – valid since 17.01.2005

THE FOUNDRY-PLANET WORLD

www.Foundry-Planet.com

The No. 1 internet portal for the mental casting industry's suppliers, foundries, and casting buyers.

www.Foundry-Asean.com

The network for foundry professionals in South-East Asia

www.Foundry-Russia.com

The network for foundry professionals in Russia

www.globalcastingmagazin.com

Casting competence across three continents in one e-magazine

www.Foundry-Iran.com

The network for foundry professionals in Iran

www.Foundryturkey.com

The network for foundry professionals in Turkey

www.Foundry-Mexico.com

The network for foundry professionals in Mexico

ADVERTISE ON FOUNDRY-PLANET

Please send your printable documents in digital form via email.

All quoted prices without VAT.