

IDRA leading the way

IDRA GROUP CONTINUES TO INVEST IN ITALIA



NEW PLATEN PROTECTION SYSTEM NICKEL CHROME



IDRA LAUNCHES NEW XPRESS MACHINE ALUCAST INDIA



NEWSLETTER



TEKSID CHOOSES IDRA

TEKSID the foundry division of Fiat Chrysler Group, has acquired new important orders for the production of engine blocks in light aluminium alloy and has selected IDRA as the supplier of die casting production cells for its foundries within the group.

Idra is a leading company in the sector, and provides a highly automated presses worldwide. The company has more than 60-years of history, and has always been considered a benchmark for light alloys Foundry; its machines have always been recognised as very reliable over time with a high technological content.

"It's definitely the most important order of a fantastic year," said with pride Riccardo Ferrario, CEO of Idra Group, "and confirmed that our product and service choices are a winning combination" .

"We continued with enthusiasm and fierce determination to invest in Italy"-continues Ferrario – "and launched during the industry crisis our new series of OLS, the highest expression of technology" made in Italy ," dedicated to the production of light alloy components for high performance. We anticipated the times with our OLS machine, designed and engineered specifically for the new components that the auto industry needs to use. These include engine blocks and structural components made of aluminium and magnesium, and the market has rewarded this decision".

The company has its headquarters in Travagliato (Brescia), and has made remarkable growth. The turnover grew from 14 million euro in 2009 to 57 million euro in 2012, but more important are the prospects for the immediate future. In fact, Idra has a portfolio of orders in hand of more than 75 million euro. This reflects only its core business, namely the production of Cold Chamber Diecasting Machines. If you add the customer service, plus sales of Hot Chamber Machines and CNC machining centres, *(two product lines recently developed and launched on the market in 2011)*, the goal of 100 million is very close. The level of employment is also a strong growth point, confirming that you can work in Italy if you produce lasting technical innovation over the long term.

"The competition wasn't easy 'concludes Ferrario'. Teksid has come up with a tough comparison of press manufacturers and analysed thoroughly all the technical aspects and service before issuing the verdict and subsequent order. Of course, even the price has played its part, but I am convinced that the difference has been our technology and after-sales, our flagship! "

Idra has more than 100 machines that currently produce engine blocks in the world, and this factor has had its importance. Only in 2013 Idra won major orders for the production of engine blocks in Brazil, China, Ireland, Russia, all major foundries producing for major automotive manufacturers.

Also on the front of structural components Idra continues to grow and sales of medium and large presses are also in a strong growth phase. A few examples? The rear door of the Ford Mondeo is produced exclusively on Idra machines, as well as the dashboard structure of the BMW Mini.

Idra, the History of Diecasting. And the story continues

Idra, The history and future of diecasting



Training and investing in the future generations is an important goal for Idra. We must encourage our next generation engineers to think about diecasting and the use of lightweight materials in vehicles. Not just for the future of the automotive industry but also for the future of our planet and environment.