



"Innovative Technopark
"Idea" JSC

Russian Private Equity and
Venture Capital Association
(RVCA)



INVITE

TO THE SECOND REGIONAL VENTURE FAIR

To Kazan 12 - 13th on July, 2007

THE PERSPECTIVE TECHNOLOGICAL COMPANIES TO SHOW OPPORTUNITIES OF BUSINESS DEVELOPMENT

To INVESTORS: To representatives of venture capital funds and direct investments, commercial banks and other investment institutes, strategic and individual investors ("business-angels").

To participation in Fair the companies interested in venture attraction and direct investments for development of the business are invited:

- Developing production/service with the high added cost;
- Possessing high rates of growth;
- Capable to provide internal profitability of the project not less than 30 % annual.

The sales volume and age of the company has no value, the main thing - interest in investments for development of the company.

Distinctive feature of Fair is selection and training of management and owners of the companies of effective presentation of their business, base rules of acceptance of investment decisions and necessary skills of work with venture investor. Venture business experts and consulting organizations will render consulting support to management of the companies in preparation of information for Catalogue, oral and bench presentation materials.

In work of Fair participation of representatives Russian and foreign venture funds and funds of direct investments, strategic and individual investors, "business-angels" is planned. Large corporations, experts of the investment companies and banks, the legal and consulting organizations, employees of interested ministries and departments of federal and regional levels.

The competent Judicial commission will determine among the companies-exhibitors of Fair, winners in various nominations, which will be rewarded with valuable prizes and diplomas.

By results of First Local Venture Fair, which have been in June, 2005, **6** companies-exhibitors have received the offer under investments into the project, and **17** - have got the strategic partner.

If you are interested in attraction of investments and search of partners and have decided to take part in Fair, it is necessary for you to fill **the Forward ordering**.

To the companies, whose projects meet the requirements of venture investment and have received the positive decision of Commission of experts, is given opportunity to present the business at Fair .

We pay your attention, that participation in action paid. Payment of participation is made after reception of positive conclusion of the Commission of experts and includes two sessions special coaching, work of experts on preparation of presentation materials, participation of two representatives of the company in the Forum and Fair, distributing materials.

PLACE OF CARRYING OUT OF FAIR:

GTRK «Korston-Kazan», Kazan, street N. Ershov, 1 And

COST FOR THE COMPANIES-EXHIBITORS REGISTERED:

- Till May, 18th, 2007 - 9500 rbl., incl. the VAT of 18 %.
- Till June, 22nd, 2007 - 13000 rbl., incl. the VAT of 18 %.

INTO COST OF PARTICIPATION ENTERS:

- Two sessions of specialized coaching
- Work of experts on preparation of presentation materials
- Participation of two representatives of the company in all actions of Fair
- The catalogue of Fair with the information of companies-exhibitors
- The program of Fair with the information on organizers and sponsors
- Information materials of sponsors and the supporting organizations
- The publications dated for Fair
- Transfer within the limits of the business program
- A meal (coffee-pause, lunch)
- Participation in a formal reception
- Complex of communicative services

INTO COST OF PARTICIPATION DOES NOT ENTER:

- Cost of hotel accommodation
- Expenses on avia-and railway-tickets

THE ORDER OF PREPARATION OF THE COMPANIES TO PARTICIPATION IN FAIR

May	Preparation of the forward ordering (See the appendix or www.tpidea.ru)
May - June	Reception of conclusion of the Commission of experts
May - June	Payment of participation in Fair- <ul style="list-style-type: none">• For registered till May, 18th 2007 - 9500 rbl., incl. the VAT of 18 %• For registered till June, 22nd 2007 - 13000 rbl., incl. the VAT of 18 %
14.06.-16.06.2007.	First session Coaching
12.07.2007.	Prestarting Coaching Formation of exposition places
13.07.2007.	The Second Regional Venture Fair

Payment of participation is made after reception of positive conclusion of the Commission of experts!

The companies, which have not paid a payment, to coaching and to participation in Fair are not supposed!

	Contact information International	
<p>"Innovative Technopark "Idea" JSC 50 Peterburgskaya str., Kazan Tel/Fax: (843) 570 68 40 fair@tpidea.ru www.tpidea.ru</p> 	<p>E3M Business Consulting GmbH Ludwigsburg-Deutschland</p> <p>Königsallee 57, D-71638 Ludwigsburg Tel.: +49 (0) 7141 79 607 0 Fax: +49 (0) 7141 79 607 30 info@e3m-consulting.de www.e3m-consulting.de</p>	<p>RvCA Saint-petersburg</p> <p>Tel. (812) 294 2506 Fax (812) 326 6191 rvf@rvf.ru www.rvca.ru</p>