



**International Trade Fair for Turned Parts, Turning and Milling Technology  
Dec. 5 – 7, 2007, Exhibition Centre Frankfurt/Main, Hall 5.0**

**turntec 2007 –  
“THE” small but nice trade fair for turning and milling technology starts  
into the second half of its first decade**

By return of turntec into the visitor’s circulation of EuroMold, an essential improvement could be achieved at 5<sup>th</sup> anniversary in 2006, in which 12.079 trade visitors attended turntec – international trade fair for turned parts, turning and milling technology. By this decision to stay at hall 5 but to move to at-grade hall 5.0 this year, an increase of trade visitors is to be expected, above all the visitors’ guidance toward hall 5.0 will be improved.

On demand of many exhibitors the duration of the fair 2007 will be shortend by one day. The trade fair will be opened from Dec. 5 – 7, from Wednesday to Friday, parallel to EuroMold between 9 a.m. and 6 p.m.

The objective to assemble the whole process chain at exhibitors’ side “From raw materials to the lathe, to the tool and accessories to the finished part” had been achieved until half time. This year the attendance of foreign exhibitors will be expected on a similar level (2006: 32,9%) as last year.

According statements of trade visitors, the variety of exhibiting companies will have a positive impact on specific business activities of turntec 2007. Also the high share of exhibitors with turned parts will be mentioned as a definite advantage of the fair.

Especially positively agreed to was the fourth turntec AWARD at the latest branch fair that was handed out to exhibitors for trend-setting technologies, international market relevant novelties and excellent services. The submissions will be evaluated by a high-class skilled and experienced jury that consisted of users,

representatives of universities and the media. The prizes in Gold, Silver and Bronze will be awarded in 2007 for the fifth time for the three most innovative submissions at the first exhibition day after the press conference.

Last year implemented online service turntec-m-check, an information system for exhibitors combined with a B2B platform, has been made use of remarkably. Hereby, the user e.g. the buyer can easily access to the data of exhibiting companies on [www.turntec-m-check.de](http://www.turntec-m-check.de). Additionally, information, enquiries as well as appointments during the fair can be sent via e-mail to a contact person. Both sides (buyer and exhibitor) enhance their exhibition activities.

This year, the Exhibitor Lecture Forum will be a proved tool with which exhibitors can inform interesting trade visitors about their products and services.

The target of turntec 2007 is to further establish this exhibition concept on a high level of international attending companies. For forthcoming turntec, the organiser is counting on a slight increase of the exhibitors’ figures [2006: 186 exhibitors from 15 countries].

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